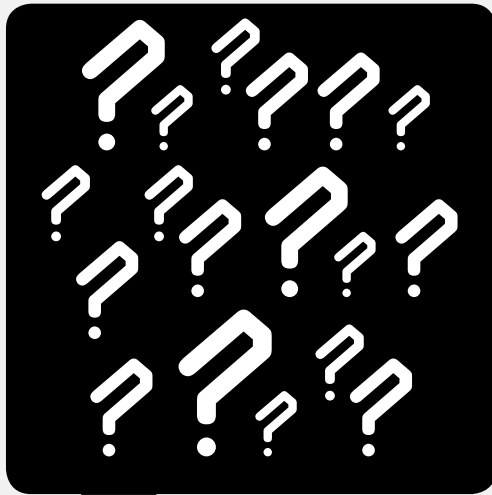


# Turn your survey results

from



to



## The Solution

StatCube's advanced web application helps you transform raw survey data into sophisticated survey reports that can be dynamically changed in just one click. Actionable results are generated in sub-second response times.

### StatCube enables you to:

- > Easily access survey results
- > Dynamically generate both simple and advanced survey reports
- > Customize survey reports, regardless of the complexity, in just a few clicks
- > Generate survey reports based on a variety of research parameters, statistical options and scale values
- > Securely manage survey results and reporting, while eliminating error-prone "manual" data manipulation
- > Set up recurring reports to track your survey history
- > Seamlessly disseminate survey results to a variety of teams and clients, or throughout an organization



**Entirely web-based, StatCube's is easy to use, greatly reducing the time analysts spend generating survey reports and analyzing results.**

# Features

## GENERAL FEATURES

- > Secure access (https)
- > Bilingual interface (English/French)
- > Direct and indirect weighting
- > Margin for error
- > Statistical tests (T-test)
- > Confidence level selection
- > Reports available in Html, Excel, or PDF formats
- > Six predefined report formats

## CUSTOMIZED REPORTS

- > Customize reports based on your specifications
- > Select specific questions to analyze results
- > Select specific dimensions (period, region, age group, etc.)
- > Save report parameters for future use

## REPORTS

### BANNER

Includes results corresponding to a selection of several filters for each segmentation criterion. Users can choose between several statistical options and scale values.

### DYNAMIC

Identical to a banner report, but also allows you to create new segmentations or specify one or more time periods.

### TREND ANALYSIS

Displays results corresponding to the filter chosen for each segmentation criteria for the 12 most recent time periods available.

### RAW FEEDBACK (VERBATIMS)

Displays responses to the open questions selected.

### CODED COMMENTS (VERBATIMS)

Responses to open questions are generally analyzed by the research firm and then grouped into generic comments. This report displays the results of grouped data.

# Benefits

**StatCube's advanced survey reporting and analysis application is designed to rapidly maximize your surveys' returns on investment.**

BENEFIT	BOTTOM LINE
No equipment or software to buy.	No heavy investment in back-end infrastructure.
StatCube's team takes care of the entire set-up, integration and data processing.	No in-house expertise to invest in and develop.
User-friendly interface.	Easy to learn, with minimal training. Immediate productivity.
Web-based application.	Streamlined deployment throughout your organization.
Centralized survey data.	Preserve the integrity and standards of your survey results.
Dynamic survey results management.	Focus on analyzing—not extracting—survey results. Higher productivity from analysts.
Automatic report generation.	Preserve data integrity. Eliminate manual errors and the misinterpretation of survey results.
Quickly access statistics and trends.	Transform survey data into concrete, actionable results.
Multi-user distribution.	Agile decision-making.

**We manage the technology.  
You manage the strategy.**



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